

# Community Growth Initiative

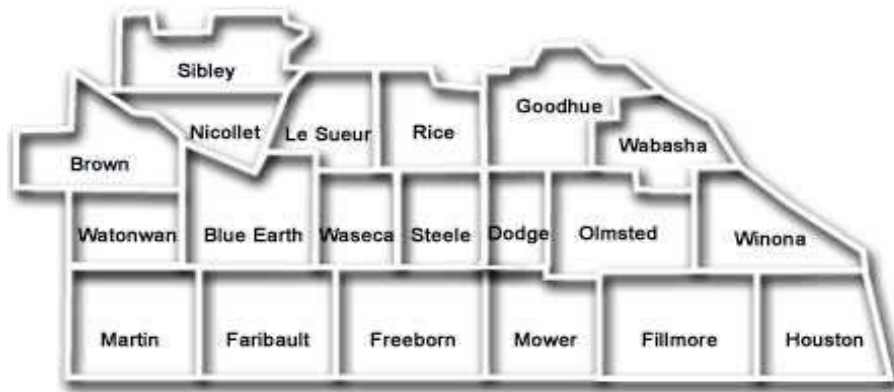


## “Community Asset Mapping”

Asset Based Community Development  
a roadmap for expanding  
Emerging Workforce & Emerging  
Business in southern Minnesota

An ABCD approach to expanding community capacity

# Southern Minnesota Initiative Foundation



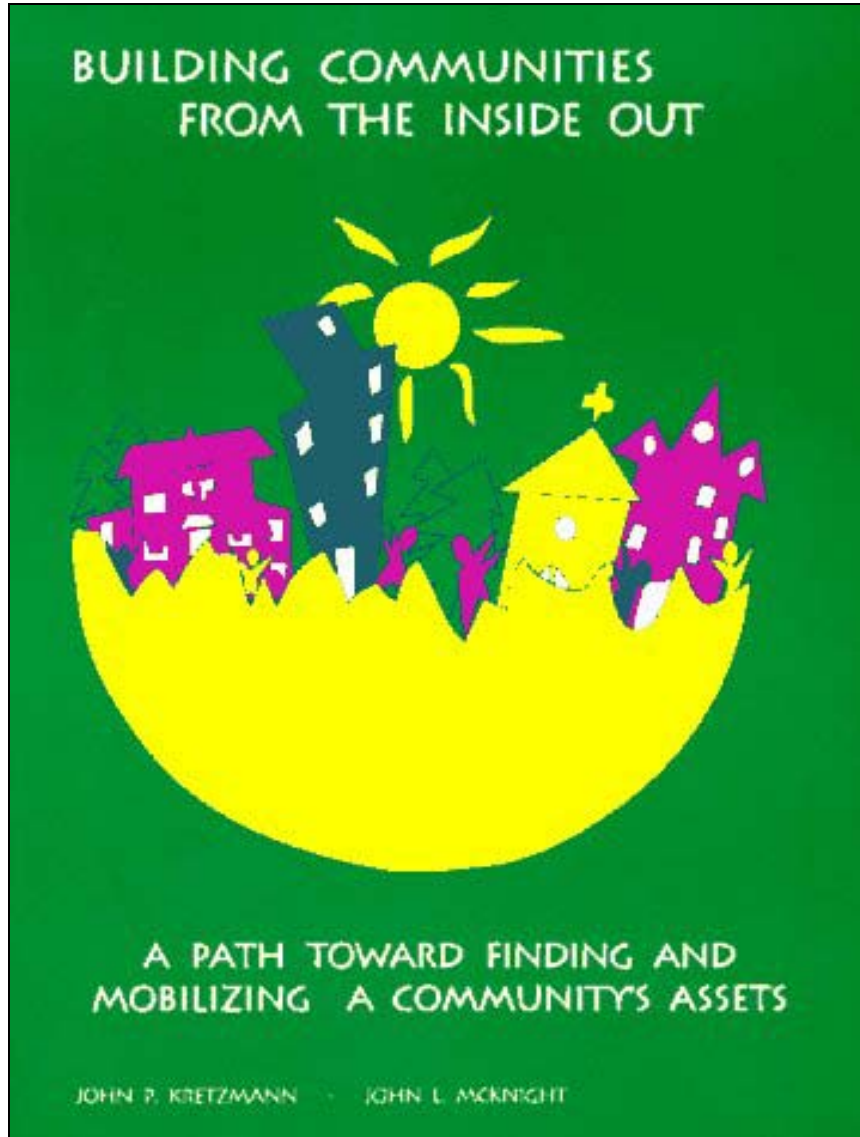
- ❑ **Founded in 1986 by the McKnight Foundation**
- ❑ **Serve 20 counties and approximately 175 communities**
- ❑ **Invested over \$42 million in grants and loans**

**Southern Minnesota Initiative Foundation invests in the region's future growth through grants, loans, technical expertise and partnerships that foster workforce readiness and entrepreneurial activity—especially in areas of biomedicine, bioagriculture and alternative energy**

# The ABCD Formula: $A+C=D$

- **A**ssets
- **C**ommunity
- **D**evelopment





# **BUILDING COMMUNITIES FROM THE INSIDE OUT**

*A path towards finding  
and mobilizing a  
communities assets*

John Mc Knight & John Kretzmann

Northwestern University

ABCD Institute

# What do we mean by “assets”?

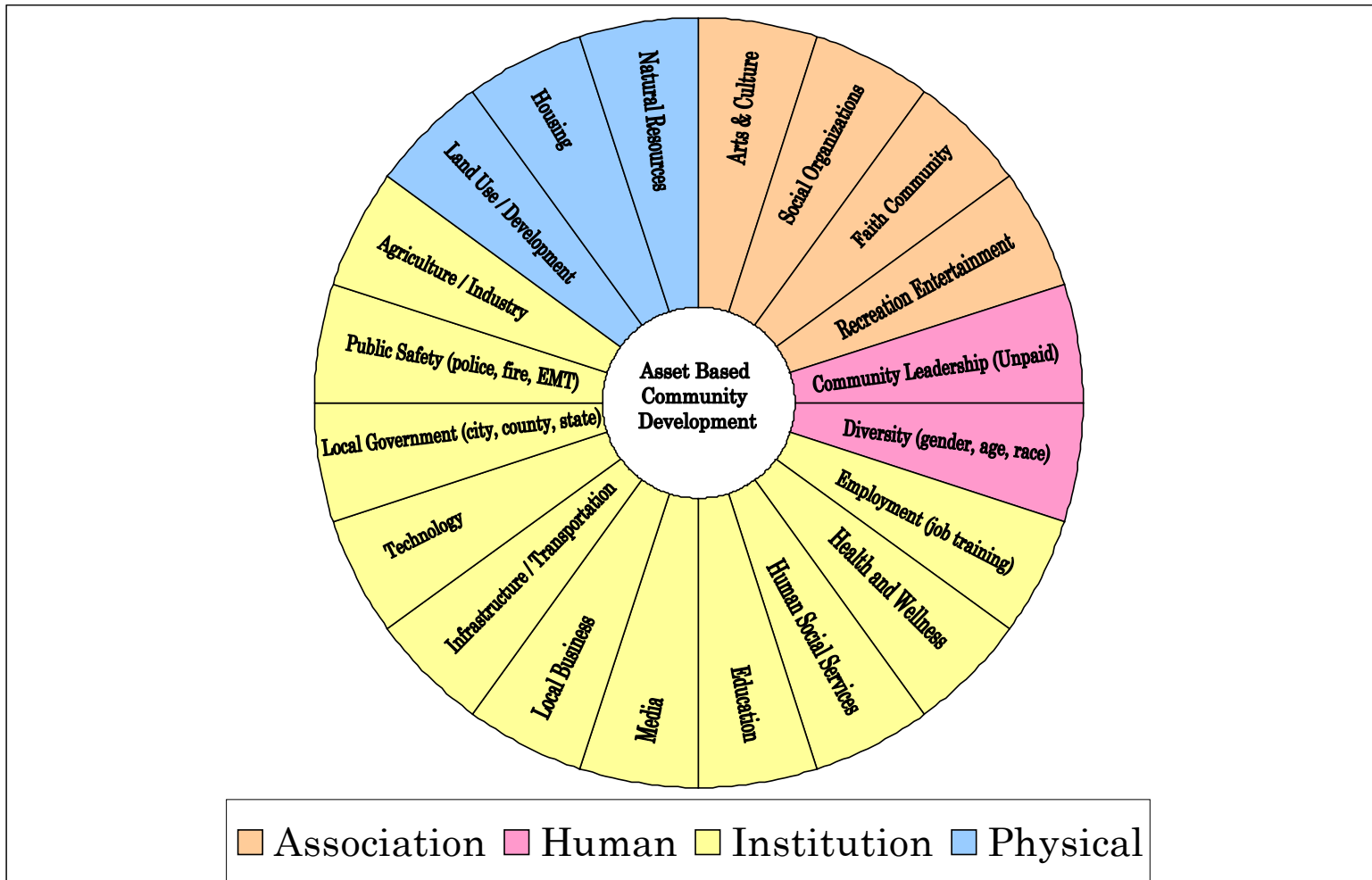
- **Human Assets** – the individual skills and knowledge of all members of the community
- **Social Assets** – things such as mutual trust, collective identity, and a sense of a shared future
- **Associations** – non-elected, non-paid groups that come together for a common purpose including service clubs, congregations, cultural groups. etc.
- **Institutions** (public and private) – schools, local government, businesses, nonprofit agencies, hospitals, etc.
- **Physical Assets** – housing, infrastructure, public spaces
- **Financial Assets** – savings, consumer spending, grants, investment capital, tax revenue, etc.

# How does CGI work?

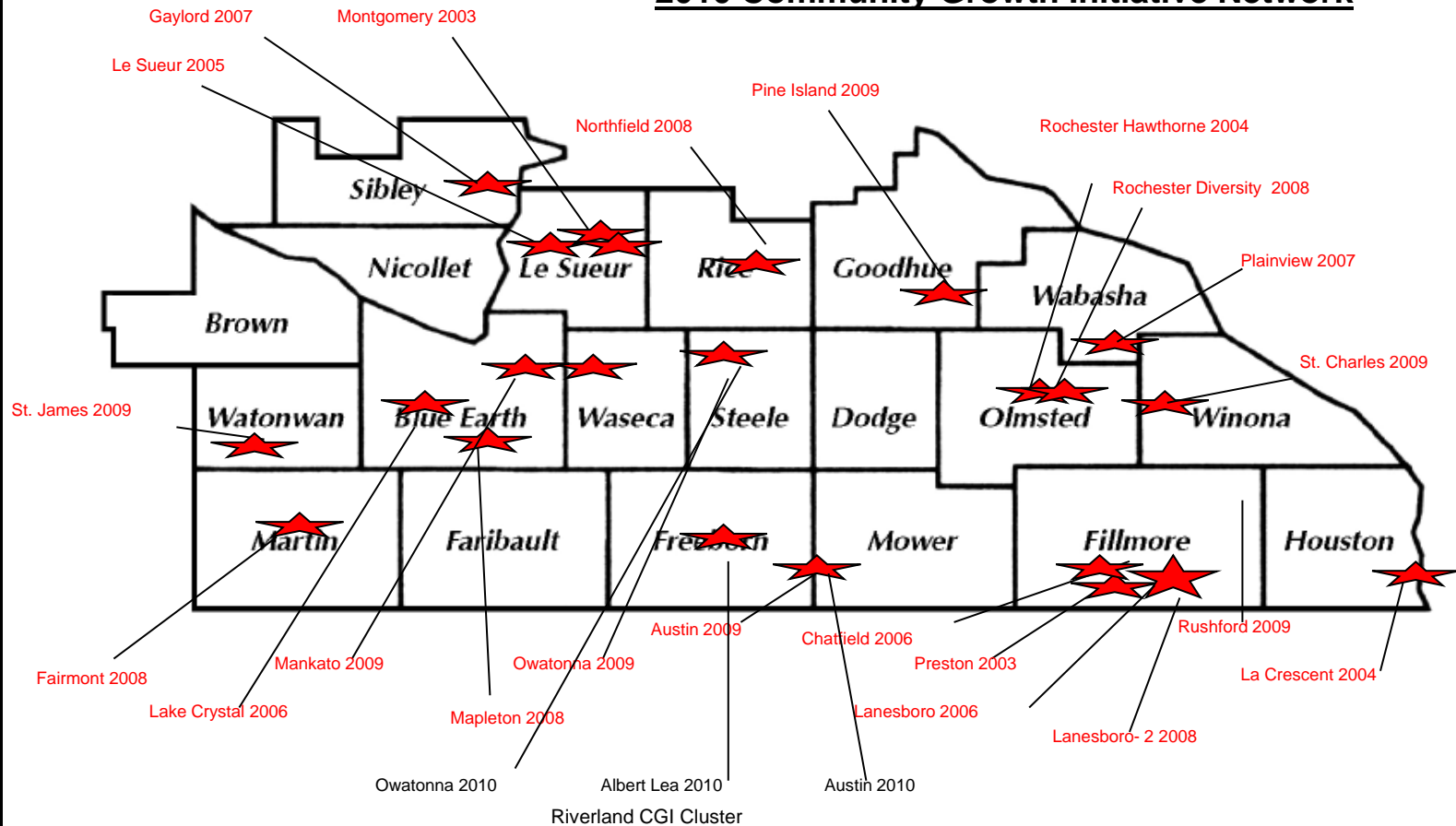
- Use an intentionally inclusive process to engage the entire community rather than just “leaders”
- Develop a community action plan identifying what will be done, who will do it and when it will be accomplished
- Focus on the Future, emphasizing what the community wishes to preserve, change or create

# Involves the Whole Community

## Sector Wheel



## 2010 Community Growth Initiative Network



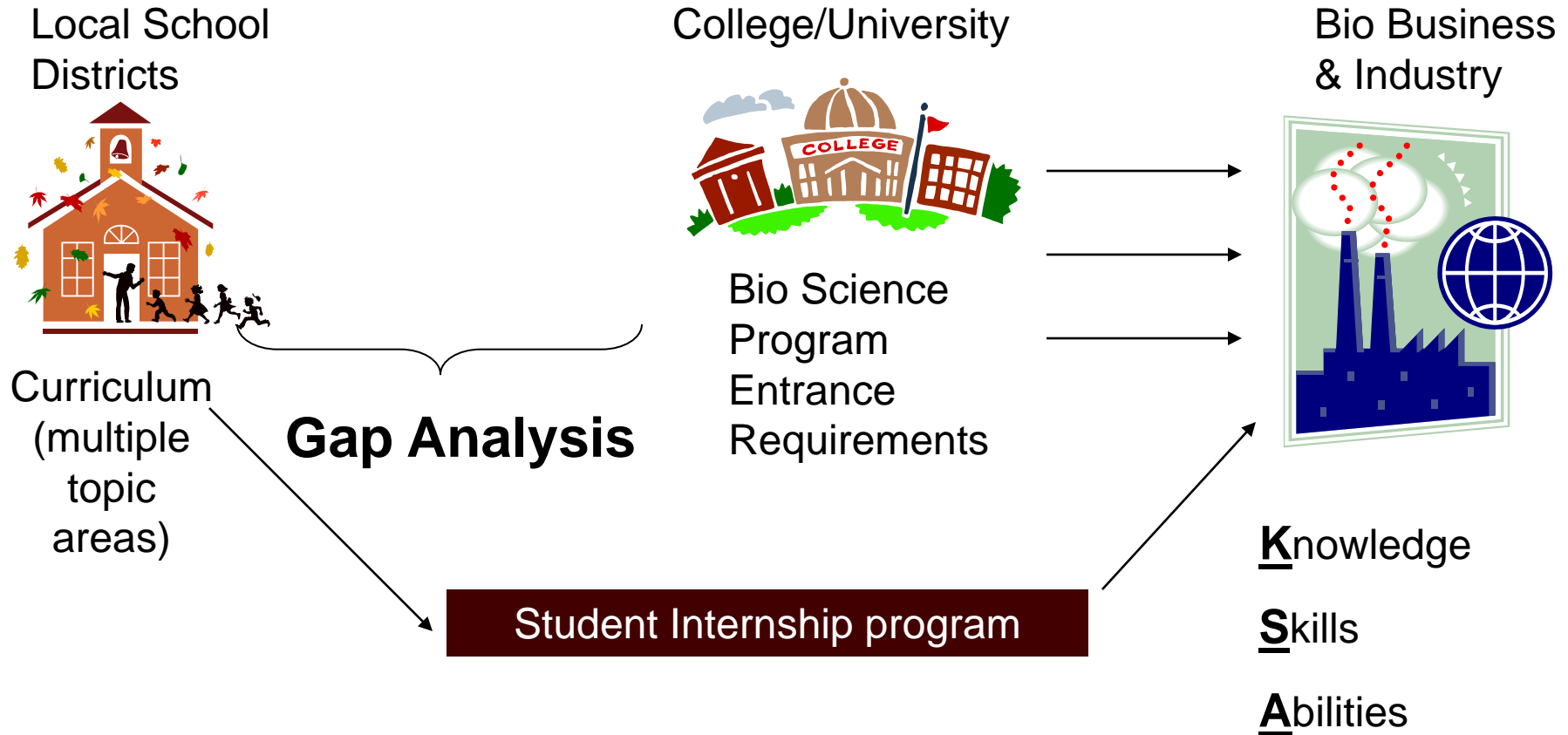
# CGI Communities – Biobusiness and Entrepreneurship

- Lanesboro 2008
- Mapleton 2008
- Northfield 2008
- Austin 2009
- Pine Island 2009
- Underway: Faribault and Waseca

# Presentations



# School Curriculum Gap Analysis



What do our students need today to prepare them for the Bio Science jobs of tomorrow?

# Going Green Project

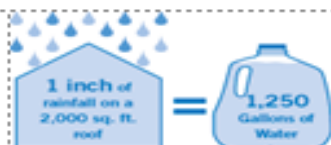
- a) Build a demonstration rain garden, educate community about rain water collection systems and how to incorporate them into gardens, & maintain garden in future years
- b) Work with existing composting program, educate community about composting, and expand operation
- c) Educate policy makers and community on spectrum of options for creating a greener/sustainable community (in existing and new developments) for the health and welfare of its citizens

# Rain Garden

## DID YOU KNOW?

- One inch of rain fall on a 2,000 square foot residential roof generates 1,250 gallons of water that can be reused.
- That same roof in a region receiving 30 inches of annual rainfall generates 41,000 gallons of reusable water.
- The average U.S. household with a 10,000 square foot lot uses up to 3,000 gallons of water weekly for landscape irrigation.
- Running a sprinkler for 2 hours can use up to 500 gallons of water.
- Seventy percent of water used at home is used outdoors.

*66,175 gallons of water are used outdoors per household, per year.*



**DID YOU KNOW?**

## TOWN MEETING INITIATIVE GRANT

### Committee Members:

Darleen Bjuqan  
Karen Doll  
Julia Fohrman  
Matt Fohrman  
Ken Olson  
Madelyn Shelstad  
Kari Toft  
Pat Walters

### Thank You to our Sponsor:

ABC Seamless of Pine Island  
Economic Development Authority - Karen Doll  
Fohrman Landscaping  
Hardware Hank  
Kathy Pahl  
Rosemary Miller and the garden club

### Funding provided by:

Southern Minnesota Initiative Fund  
<http://smifoundation.org/>

### For More Information, Contact:

Matt Fohrman  
507-356-8804  
[fohrmanlandscaping@gmail.com](mailto:fohrmanlandscaping@gmail.com)



## Rain Harvesting & Rain Garden



### TOWN MEETING INITIATIVE GRANT

Pine Island Going Green





# Compost



# Composting

- Enhanced existing services
  - Official hours of operations & Signage
  - Compost
  - Brush dump
  - Woodchips
- Hours of operations



# Woodchips & Brush Dump





□ Activities:

- Visit Great River Energy Office Building – Maple Grove
- Intern Grant - Emily Shively (U of M)
- Communications with PI City Council, Planning Commission & EDA
- U of M Report & committee discussions prompted inclusion of “sustainability” in PI Comprehensive Plan
  - Includes the establishment of a citizen-based advisory committee

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# Environmental Policy Steering Committee

- **Sustainability** - “A sustainable society meets the needs of the present generation without sacrificing the ability of future generations to meet their own needs.”  
(United Nations 1987 Bruntland Report)
- **Future in Pine Island** –
  - Need support from residents and businesses to further develop “sustainability” as a goal for the City and surrounding area
  - Energy, water, air, solid waste, landscaping

# Environmental Policy Steering Committee

- Mission: “Thinking about potential community environmental policy topics”
  - Energy, water, air, solid waste, landscaping
- Initiating discussions and bringing resources to PI
- Members:
  - Ken Olson, Kari Toft, Jake Tewalt, Tom Thompson, Vern Bell

# Lanesboro Local



# Northfield Riverwalk



# Advantages to ABCD Approach

- Focus on the development of expanding the base of leadership within a community
- Reduces the importance of “experts” by focusing on the talents of local individuals and groups and on the interconnections of issues and people in the community
- Increased civic engagement is vital for sustaining a strong, vibrant community

# Characteristics of Successful CGI

- Common Vision
- Shared responsibility
- Expanded leadership
- Increase Volunteerism
- Support of local unit of government
- Have a focus/outcome in mind
- Commitment to the process

# Community Growth Initiative



**“Never doubt that a small, group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”**

**--Margaret Mead**

# Community Growth Initiative

- For more information contact:
  - Pam Bishop
  - Business Senior Program Officer
  - Southern Minnesota Initiative Foundation
  - [pamb@smifoundation.org](mailto:pamb@smifoundation.org) 507-455-3215