



Press Release

30 August 2010

## Bringing Comfort & Energy Savings to Residents Across the Upper Midwest with Affordable Programmable Thermostats

### CERTs Honeywell Programmable Thermostat Exclusive Rebate Program

FOR IMMEDIATE RELEASE

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**Monday, August 30, 2010, Saint Paul, MN –**

The Clean Energy Resource Teams (CERTs) and Honeywell are coming together to offer Upper Midwest residents *Come Home to Comfort and Energy Savings*, an exclusive rebate program for up to \$10 back on a new Do-It-Yourself programmable thermostat.

Residents can learn more and get a rebate at <http://thermostat.mncerts.org>.



A programmable thermostat allows you to pre-set your home's heating and cooling system to work around your schedule, providing ultimate comfort for your household. Honeywell, who employs thousands of Midwesterners and commits more than half of its portfolio to energy efficiency, is a leading designer and manufacturer of programmable thermostats.

"We're really excited that Upper Midwest residents have this opportunity to increase their home comfort, save energy, and lower their energy bills with a new Honeywell programmable thermostat," said Michelle Vigen, CERTs Campaign & Metrics Coordinator. "It's an easy, convenient way to save money around your schedule."

**The average household in the Upper Midwest that sets back their thermostat in the summer and winter using default settings could save around 15% on heating and 25% on cooling costs, saving about \$200 annually.**

When asked about programmable thermostats, Joshua Davis, Home Energy Squad Manager with the Neighborhood Energy Connection, had this to say: "These are the biggest energy savers we install. It can save a lot of money on your heat and cooling bill, and makes your home more comfortable."

<http://www.CleanEnergyResourceTeams.org>

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Jason Carlson, a homeowner in McIntosh, MN, installed a programmable thermostat in his home in 2006. "We have saved over \$200 a year on heating and cooling bills since we installed our programmable thermostat," says Carlson. "It's so nice how it automatically adjusts the temperature in our home so that it's comfortable when we wake up or come home at the end of the day, and helps us save energy while we're sleeping and at work."

Programmable thermostats are an easy way for homeowners to begin taking action. Honeywell's Do-It-Yourself programmable thermostats are specially designed to install in less than 15 minutes and in four

simple steps. "We have a programmable thermostat in our house and it's great!" said Erika Bailey-Johnson of Bemidji, MN. "It's very easy to program, and you can set up different temperatures for weekends/weekdays and days/nights." Well-labeled buttons and touch screens allow for straightforward interaction and programming.

**Anyone can download and print out their own rebate at <http://thermostat.mncerts.org>. This is also the webpage homeowners should visit to learn more about programmable thermostats and this opportunity.**

On Friday, August 27<sup>th</sup>, CERTs and Honeywell representatives gave away 100 free programmable thermostats in 25 minutes at the Eco Experience building at the Minnesota State Fair! Residents can get their "Savings on a Stick" rebate form in person at the Eco Experience building on the corner of Randall and Cosgrove until September 6.



High-resolution graphics and more quotations available upon request.

*Come Home to Comfort and Energy Savings* is the fourth in a series of "CERTified Campaigns" from the Clean Energy Resource Teams to provide Minnesotans with clear and actionable ways to implement energy efficiency and renewable energy projects in their community. To learn about other campaigns, visit <http://act.mncerts.org>.

The Clean Energy Resource Teams connect Minnesotans with resources to identify and implement energy efficiency and renewable energy projects. CERTs is made up of community members across Minnesota who share a bold vision for Minnesota's energy future: to foster strong communities, to create local jobs, and to develop clean and reliable energy from clean sources. CERTs is a partnership of the University of Minnesota's Regional Sustainable Development Partnerships, the Green Institute, Southwest Regional Development Commission, The Minnesota Project, and the Office of Energy Security, Minnesota Department of Commerce.

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