



helping Minnesota communities determine their energy future



2009 CERTs CONFERENCE FEB 10-11, 2009 | ST. CLOUD, MN

Harnessing Resources & Teamwork for Minnesota's Energy Future

The third statewide CERTs Conference will be held at the Saint Cloud Civic Center on February 10–11, 2009. It will bring together Minnesotans who are blazing the paths to a clean energy future with those who are interested in working on energy efficiency and clean energy in their communities, thus accelerating our learning process together.

SPONSORSHIP

PRIORITY sponsor sign-up extended to NOVEMBER 15, 2008

EXHIBITION

PRIORITY exhibitor sign-up extended to NOVEMBER 15, 2008

At the conference we will:

- Highlight community action to become more energy efficient and achieve energy security
- Connect CERT members with the tools and technical support they need to implement community energy efficiency and renewable energy projects
- Highlight successful CERTs-supported projects
- Provide networking for CERTs members, technical resources, and others interested in community energy



View of Mississippi from St. Cloud Civic Center

Because of the ever-growing interest in both CERTs and community energy, we expect 500 to 600 people to attend the conference, and are providing space for 40–50 exhibitors!

We are excited to invite your business or organization to be part of the conference! See the following pages for more information about sponsoring or exhibiting.

Sincerely,
2009 CERTs Conference Planning Committee

Dan Thiede, The Minnesota Project
 Diana McKeown, The Green Institute
 Bob McLean, Hunt Utilities Group
 Lawrence Landherr, SE CERT
 Gary Connett, Great River Energy
 Lisa Noty, USDA Rural Development
 Sue Peterson, Azariah Acres Farm
 Bill Mittlefehldt, NE CERT Coordinator
 Dean Talbott, Minnesota Power
 Michael Moore, City of Thief River Falls
 Susan Waughtal, SE CERT

Joel Haskard, UMN Regional Sustainable Development Partnerships
 Annette Bair, Southwest Regional Development Commission
 Chris Gilchrist, MN Office of Energy Security, Department of Commerce
 Dawn Hegland, Upper MN Valley Regional Development Commission
 Dan Hayes, Southern Minnesota Municipal Power Agency
 Lisa Hughes, MN Department of Employment and Economic Development
 Cheryl Glaeser, Southwest Initiative Foundation
 Jim Steenerson, Northwest Minnesota Foundation
 Rin Porter, Freelance Journalist
 Mark Thell, Onanogozie RC&D Council

The award-winning Clean Energy Resource Teams (CERTs) Project, started in 2003, is made up of community members across Minnesota who share a bold vision for Minnesota's energy future: to foster strong communities, to create local jobs, and to develop clean and reliable energy from wind, biomass, and solar power, among others. CERTs works to connect people with the technical resources needed to identify and implement community-scale energy efficiency and clean energy projects, thus helping Minnesotan's vision become a reality, one project at a time.

To learn more about our 2005 and 2007 CERTs Conferences, visit our Web site, listed at right

CERTs PARTNERS

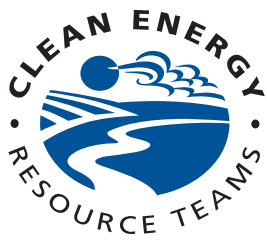
University of Minnesota Regional Sustainable Development Partnerships

The Minnesota Project

Southwest Regional Development Commission

The Green Institute

Minnesota Office of Energy Security, Department of Commerce



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Sponsorship Opportunities

STANDARD RECOGNITION

All sponsor levels receive the standard recognition benefits, which include:

- Complimentary exhibit space
- Company name displayed on conference signage
- "Sponsor" designation on all company representatives' name badges
- Company name and description listed in the conference program packet
- Company logo displayed on all conference presentation screens
- Name, logo, and link included on CERTs website

CLEAN ENERGY RESOURCE SPONSORSHIP (\$5,000)

Luncheon Sponsor (first sponsor at this level) *taken*

Standard recognition, plus:

- Prime exhibit space
- Verbal recognition during plenary session
- Additional signage and verbal recognition during luncheon
- Name and link in promotional emails
- Five complimentary registrations

HOSPITALITY SPONSORSHIP (\$3,500)

Pre-Conference Reception Sponsor (first sponsor at this level) *taken*

Standard recognition, plus:

- Excellent exhibit space
- Verbal recognition during plenary session
- Additional signage and verbal recognition during reception
- Name and link in promotional emails
- Four complimentary registrations

PLATINUM SPONSORSHIP (\$2,500)

Break Sponsor (first three sponsors at this level)

Standard recognition, plus:

- Prominent exhibit space
- Verbal recognition during plenary session
- Additional signage during break
- Name and link in promotional emails
- Three complimentary registrations

GOLD SPONSORSHIP (\$1,000)

Standard recognition, plus:

- Verbal recognition during plenary session
- Two complimentary registrations

SILVER SPONSORSHIP (\$500)

Standard recognition, plus:

- One complimentary registration



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Unique Sponsorship Opportunities

DOCUMENTARY SPONSORSHIP (\$5,000)

Support for Conference Documentary Project

(one sponsor only)

Standard recognition, plus:

- Prime exhibit space
- Verbal recognition during plenary session
- Company name in documentary which will be shared widely on the web and dvd after the event
- Name and link in promotional emails
- Five complimentary registrations

CERTS PROJECT SPONSORSHIP (\$3,500)

Provide conference exhibition space for forty CERTs-supported projects *(one sponsor only)*

Standard recognition, plus:

- Excellent exhibit space
- Verbal recognition during luncheon
- Name and link in promotional emails
- Four complimentary registrations

SCHOLARSHIP SPONSORSHIP (\$3,500)

Provide twenty full scholarships for the event (travel, hotel, registration) *(two sponsors only)*

Standard recognition, plus:

- Excellent exhibit space
- Verbal recognition during plenary session
- Name and link in promotional emails
- Four complimentary registrations

LOCAL FOODS SPONSORSHIP (\$2,500)

Provide local food for the event *(one sponsor only)*

Standard recognition, plus:

- Additional signage and verbal recognition during luncheon
- Name and link in promotional emails
- Three complimentary registrations

CO₂ OFFSET SPONSORSHIP (\$500)

Offset the carbon created by the event and its attendees

(one sponsor only)

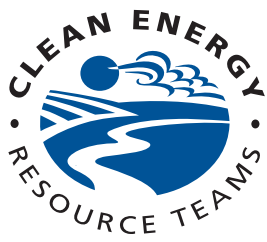
Standard recognition, plus:

- Additional signage and verbal recognition during plenary
- One complimentary registration

No longer available

OTHER | IN-KIND SPONSORSHIP

Please call to discuss available in-kind and other sponsorship opportunities.



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Sponsorship Registration Form

Please complete the form below if you require an invoice for registration or if paying by check. Return to:

2009 CERTs Conference

Attn: Dan Thiede
1885 University Avenue West, Suite 315
St. Paul MN, 55104
Phone: (651) 789-3326
Fax: (651) 645-1262
Email: dthiede@mnproject.org
Web: www.cleanenergyresourceteams.org

Please register online if paying by credit card:
www.cleanenergyresourceteams.org/events/conference

**PRIORITY sponsor
sign-up extended to
NOVEMBER 15, 2008**

Level of Sponsorship (select one)

- Clean Energy Resource Sponsorship – \$5,000
(option to sponsor the luncheon)
- Hospitality Sponsorship – \$3,500 *(option to sponsor the reception)*
- Platinum Sponsorship – \$2,500 *(option to sponsor a break)*
- Gold Sponsorship – \$1,000
- Silver Sponsorship – \$500
- Documentary Sponsorship – \$5,000
(sponsor of the conference documentary project)
- CERTs Project Sponsorship – \$3,500
(sponsor of exhibition space for forty CERTs-supported projects)
- Scholarship Sponsorship – \$3,500
(sponsor of twenty full scholarships for the event)
- Local Foods Sponsorship – \$2,500
(sponsor of local food for the event)
- CO₂ Offset Sponsorship – \$500
(sponsor of the carbon offset for the event and its attendees)

- YES! Complimentary exhibit space is desired. I have enclosed a completed exhibitor registration form.**
- YES! I intend to use the complimentary registration(s) included with my sponsorship.**

Organization Name *(as it should appear on signage and in agenda packet):*

Contact: _____

Title: _____

Organization Address:

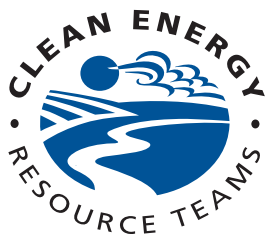
Phone: _____

Fax: _____

Email: _____

Website: _____

Description of your company, organization or agency
(250 words; attach additional sheet if needed):



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Exhibitor Information

2009 CERTs Conference
February 10-11, 2009
Saint Cloud Civic Center
Saint Cloud, Minnesota

The 2009 CERTs Conference will host 500-600 Minnesotans interested in community clean energy. The first and second CERTs Conferences have been great successes with a wide array of exhibitors and attendees. As an exhibitor, your information, services, and products will be seen by representatives from schools, colleges and universities, local and state government, as well as farmers, business owners, energy experts, and engaged community members. Throughout the two day Conference there will be many opportunities to connect with attendees, including three participant breaks and the pre-conference reception. The exhibit space is located between registration and plenary/lunch areas, providing maximum traffic and visibility.

A list of exhibitors will appear on the official CERTs Conference web page and in the conference participant program packet. A company description for each exhibitor will also be included in the conference participant program packet.

Booth Fees

Sponsor – Included

Business – \$300

Non-Profit/Government/University – \$175

Fee includes:

- Draped 8' x 10' table and chair
- One conference registration for Feb. 11 (includes meals and breaks)
- "Exhibitor" designation on company representative name badge
- One letter-sized sign with company name for table
- Name and link on CERTs website
- Company name and description in exhibitor directory

Exhibit Hall hours

Move In

February 11 from 7:00 to 8:00 am

Exhibit Hall Open

February 11 from 8:00 am to 2:00 pm

Tear Down

February 11 from 6:00 to 7:00 pm

Additional Needs, Costs & Policies:

Contact us as soon as possible for forms associated with electric and audio/visual needs. Booth fee does not include these services. Wireless internet will be available free of charge. Exhibits shipped to the Civic Center will be accepted no earlier than one day before the event. Should you choose to ship your exhibit, return shipping arrangements must be made in advance.

Damages and Liability

Each Party shall be responsible for claims, losses and expenses which are proximately caused by the negligence or wrongful acts or omissions of that party, or its employees, agents or representatives acting within the scope of their employment. Nothing herein shall preclude the Minnesota Project, Clean Energy Resource Teams and their affiliates from asserting against third parties any defenses to liability it may have under Minnesota law or be construed to create a basis for a claim or suit when none would otherwise exist. Exhibitors are financially or otherwise responsible for any damages to the Saint Cloud Civic Center, Saint Cloud, MN.



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Email: dthiede@mnproject.org
Web: www.cleanenergyresourceteams.org

Please register online if paying by credit card:
www.cleanenergyresourceteams.org/events/conference

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Exhibit Type (select one)

- Business – \$300
- Nonprofit/Government/University – \$175
- Check here to receive information about ordering electricity for your booth. (*\$30 if using 0–500 Watts*)

Person to be registered for the conference:

Name: _____
Position: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone: _____

Organization Name (as it should appear on signage and in agenda packet):

Contact: _____

Title: _____

Organization Address:

Phone: _____

Fax: _____

Email: _____

Website: _____

Description of your company, organization or agency
(250 words; attach additional sheet if needed):