



## Media Advisory

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# Electric Cars Focus of Informative Public Event for Rochester & Region

**Media Contact:** Joel Haskard, CERT Co-Director, 612-625-8759, [haska004@umn.edu](mailto:haska004@umn.edu)

**ROCHESTER, MN** – Want to learn the latest information about electric cars and charging infrastructure in southeastern Minnesota? Join Southeast Clean Energy Resource Team (SE CERT) for a free event on electric cars April 26th 3-5pm! We will hear from utility leaders from across the state who are leading the "charge" (pun intended!) to research how best to implement exciting changes in the automotive sector. Attendees will have plenty of time to ask questions and take part in a discussion about electric cars and charging technology in their communities.

**RSVP:** Register for this free event online:  
<http://secert042611.eventbrite.com/>



### AGENDA:

3:00 Introductions – Joel Haskard, CERTs

3:10 Panel discussion by:

- Doug Tiffany, University of Minnesota Extension
- Greg Palmer, Xcel Energy and Drive Electric Minnesota
- Eddie Webster, Great River Energy
- Dan Hayes, Southern Minnesota Municipal Power Agency
- Steve Cook, Rochester Public Utilities

4:30 Q&A from audience members

5:00 Adjourn

### THE BASICS:

- **Who:** Community members, community leaders, and businesses interested in electric cars
- **What:** Free, informational meeting featuring the latest information on electric cars in Minnesota
- **When:** Tuesday, April 26, 2011 3-5 p.m.
- **Where:** Cascade Meadow Wetlands & Environmental Science Center, 2900 19th Street NW, Rochester
- **How:** Register for this free event at <http://secert042611.eventbrite.com/>
- **Why:** Learn about the latest on how and when electric cars will be arriving in southern Minnesota

**ABOUT CERTs:** The Clean Energy Resource Teams connect Minnesotans and their communities with resources to identify and implement energy efficiency and renewable energy projects. Learn more at [www.mncerts.org](http://www.mncerts.org).

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