



Promotional Language for CERTs Seed Grants

LONG COPY

Funding available for Minnesota clean energy projects

How could a seed grant of \$5,000-10,000 support clean energy projects in your community? The Clean Energy Resource Teams want to help!

Every two years, they seek proposals for clean energy projects. 467 projects have received CERTs Seed Grants since 2006, over \$1.6M in funding. Could your project be next?

CERTs is accepting applications through October 10, 2023 for projects that:

- Help people learn about clean energy and get energized.
- Build community by engaging a variety of partners.
- Remove barriers, making clean energy more accessible for everyone.
- Are highly visible in the community and can be an example for other communities.

Get started on a project in your community! Learn more and apply:

cleanenergyresourceteams.org/seedgrants

SHORT COPY

What would your community do with \$5,000-\$10,000 for a clean energy project? The Clean Energy Resource Teams are accepting seed grant applications for community-based projects related to energy efficiency, renewable energy, electric vehicles, and energy storage within Minnesota. Applications are due by noon on October 10, 2023. Learn more:

cleanenergyresourceteams.org/seedgrants

SOCIAL MEDIA

Twitter: <https://twitter.com/MNCERTs>

Need funding for a #CleanEnergy project in your community? @MNCERTs Seed Grants are available across MN! Community-based projects related to energy efficiency and renewable energy are eligible for up to \$10K. Application deadline 10/10:

cleanenergyresourceteams.org/seedgrants

#CERTsSeedGrants

Facebook/LinkedIn: <https://www.facebook.com/cleanenergyresourceteams>,
<https://www.linkedin.com/company/clean-energy-resource-teams>

Need funding for a clean energy project in your community?

The Clean Energy Resource Teams Seed Grants are available across Minnesota!

Community-based projects related to energy efficiency and renewable energy are eligible for up to \$10K. Application deadline 10/10 at noon.

Learn more and apply: cleanenergyresourceteams.org/seedgrants

Instagram: <https://www.instagram.com/mncerts/>

Need funding for a clean energy project in your community?

@mncerts Seed Grants are available across Minnesota! Community-based projects related to energy efficiency and renewable energy are eligible for up to \$10K. Application deadline 10/10 at noon. Visit their bio for a link to learn more and apply.

#CleanEnergy #CERTsSeedGrants

EMAIL TO SOMEONE YOU THINK SHOULD APPLY

SUBJECT: Invitation to apply for CERTs Seed Grant

Hi [NAME],

I hope you're well! I'm reaching out to share the [CERTs Seed Grants Request for Proposals](#). Seed grants from CERTs support community-led energy efficiency, renewable energy, electric vehicle, and energy storage projects. Do any projects in your community come to mind as a good fit for this funding?

Please consider submitting an application if you have a project that meets the eligibility and criteria listed in the Request for Proposals. These grants are competitive, so submitting an application does NOT guarantee a funding award.

The full application and Request for Proposals are available on our website:

cleanenergyresourceteams.org/seedgrants

Applications are due by noon, Tuesday, October 10, 2023.

[Consider pasting in priorities, regional criteria, and a story from a past regional project if it feels appropriate]

Thank you for considering an application. If you have questions, please don't hesitate to contact CERTs: grants@cleanenergyresourceteams.org

[SENDER NAME]