



Community Energy Ambassador Project

This project will give you space to explore what it's like being a Community Energy Ambassador. With opportunities to meet with CERTs staff and reflect on your experiences, the project will launch your community energy ambassadorship!

Project Steps:

1. **Brainstorm ideas for a project and submit a brief project proposal.** If your idea is still half-baked, that's okay!
2. **Meet with CERTs staff to discuss your project idea.**
3. **Put your project into action.**
4. **Share the highlights and learnings in a (very) brief project report.**
5. **Become CERTified!** We'll reach out to you with your CERTification award!

If you have questions, please contact ambassadors@cleanenergyresourceteams.org at any time in the process.

Project Ideas

You may be wondering, "So what do I do?" Projects can vary – as long as they involve you engaging with your community about clean energy. Here are a few ideas to spark inspiration:

- Write an article for your neighborhood association or another community group newsletter.
- Share information about different clean energy rebates and programs at a community event.
- Talk to a friend or family member about clean energy and help them access funding for a project.
- Schedule an energy audit of your home and invite others to watch and learn about the process.
- Share your experience taking on an energy-savings project in a written story or short video.
- Present basic info about a clean energy topic to a community group.
- Host a discussion about clean energy incentives at a community center or public space.
- Put on a performance (puppet show, creative movement, short play) about clean energy.
- Create a handout about clean energy funding opportunities, and distribute it in your community.

Explore your idea on the next page.

NOTE: CERTs is a nonpartisan partnership and does not do policy or advocacy work. As a Community Energy Ambassador your focus is on the implementation of clean energy ideas and projects.

Project Prep

Here are some questions to ask yourself as you think about your project:

Clean energy topic: *What aspect of clean energy am I most excited about?*

Audience: *In my community, who do I want to share that information with? Who might benefit the most from learning about it and moving forward on a project?*

Strategy: *What are some ways I might reach the audience I've identified about my clean energy topic?*

Skills: *What are the engagement skills that I already have? Are there engagement skills that I want to develop further?*

Partners: *Are there other individuals or organizations who would make good partners on my project?*

Support: *Is there any assistance I would need to complete my project?*

Project Proposal

After you work out your project idea, use the Project Proposal Form (also available on the Ambassador Training Page) to submit your proposal to CERTs. A staff member will reach out to you to help you get started: <https://forms.gle/WiniNtAzb47qsDPy7>

Project Report

Once your project is complete use the Project Report Form (also available on the Training Page) to let us know: <https://forms.gle/QSWn1h6rwj22xFwv9>